

Exciting News!

We Can Support Your Communication Needs

Heartland AEA is now offering communications services to districts/schools!



What can we do for you?

Copywriting/Proofreading

- Review, edit and format messages, handouts, slide decks, etc.
- Review and edit articles, blog posts, weekly updates, etc.

Media Relations

- Write and edit press releases using content provided by the district
- Distribute press releases to media contacts provided by district (optional)

Newsletters

- Create a district branded **digital** newsletter
- Proofread and edit content provided by the district, add content to newsletter platform and find/place graphics and photos provided by the district
- Limited to **one** newsletter per month
- Districts provide content at least one week before the newsletter is sent

Social Media

- Write posts and create simple graphics using content provided by the district
- Consult on best practices and effective social media strategies
- Granting access to social media logins is optional

Website Maintenance

- Perform web audit to check for accessibility issues, broken links and outdated content
- Create Google Sites and provide support (online toolkits, event use, etc.).
- Provide website management at request. District will discuss maintenance and content generation needs.*

*Access to website admin account required. Will evaluate district's web content management system.

Contact Us Today!

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Affordable Pricing

This service is being offered as a **pilot** to districts/non-public schools for \$1,200 a month for a 3- or 6-month contract.



Weekly Check-ins

Districts can meet virtually with our Communications staff each week to discuss communication goals for the following week. (optional)



Creative Collaboration

Materials such as brochures, flyers and infographics will be designed by our Creative Services Dept. for an additional fee.