



Strategic Plan Deliverables

Charting the course for your district's future is the most important legacy you can create.

Heartland AEA is uniquely positioned to help you design a strategic plan responsive to your needs and focused on results and successful implementation.

What You Can Expect From the Process

SWOT Analysis: we'll help you uncover the district's strengths, weaknesses, opportunities and threats through:

- Document reviews
- Stakeholder survey
- Focus groups with students, employees, school board, community and key stakeholders

Vision Setting & Plan Development:

small group development with focus group feedback

Strategic Plan One-pager: We'll partner with you to develop a new mission, vision, values and strategic direction/goals

Implementation Plan: key strategies, timeline, resource allocation, assigned responsibilities, vision card/metrics and monitoring schedule

Communication Plan: students, employees, board, community and key stakeholders

Leadership Coaching: coaching with your district's leadership team to ensure successful implementation of the plan

Contact

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