



Strategic Planning

Charting the course for your district's future is the most important legacy you can create.

Heartland AEA is uniquely positioned to help you design a strategic plan that is responsive to your needs, effective and results-driven and focused on successful implementation.

Comprehensive Strategic Process

Stakeholder Engagement: Implement strategies to actively involve and align key stakeholders, including staff, parents and community members.

Vision, Mission & Strategic Direction Development: Articulate a clear plan for the future.

Strategic Roadmap: Develop a detailed plan with actionable steps, timelines, responsibilities and metrics to guide your district's initiatives.

Resource Optimization: Maximize the use of available resources and align to priorities.

Ongoing Support: Provide continuous support and guidance throughout the implementation phase to ensure success.



Targeted & Tailored Solutions

Our approach is results-oriented and differentiated to your district's needs.



Comprehensive Approach

We are with you every step of the way from data analysis, planning/development and implementation.



Expert Guidance

We know the Iowa educational system and can match best practices and innovation to your unique needs.

Chart Your District's Course!

Contact:
Dr. Susie Meade | Chief Academic Officer
smeade@heartlandaea.org | (515) 343-4440



6500 Corporate Drive, Johnston, IA 50131
(515) 270-9030 | (800) 362-2720
FAX (515) 270-5383
www.heartlandaea.org

