

R.A.F.T. (Role, Audience, Format, & Topics)

Purpose:

RAFT technique provides an easy, meaningful way to incorporate writing into content-area instruction. It includes the following four components:

R: Role of Writer--Who are you? a principal, Beethoven, a human heart?

A: Audience--To whom is this written? a corporation, a scientist, lawyer?

F: Format--What form will it take? a letter, a poem, a journal?

T: Topic + strong verb--What important topic have I chosen? Choose a strong verb to describe your intent: persuade a corporation to accept your invention; demand payment for an injury; plead for leniency.

Procedure:

1. Explain that all writers need to consider four components of every composition: role of writer, audience, format and topic.
2. Brainstorm ideas about a topic. Select several topics from those mentioned.
3. Write RAFT on the board and list possible roles, audiences, formats, and strong verbs that are appropriate for each topic.
4. Give students some examples to write about; OR after discussing a topic, have students create their own RAFT writing assignment.

Roles and/or Audiences for Writers		
ad agencies administrators artists athletes businesses cartoonists		